

atc[®]

Brand Packaging

atlc[®]

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01



Brand colors

BLACK

COLOR CODES

#1d1d1b

R29 G29 B27

C%74 M%65 Y%63 K%81

- Primary Color Palette

white

COLOR CODES

#ffffff

R255 G255 B255

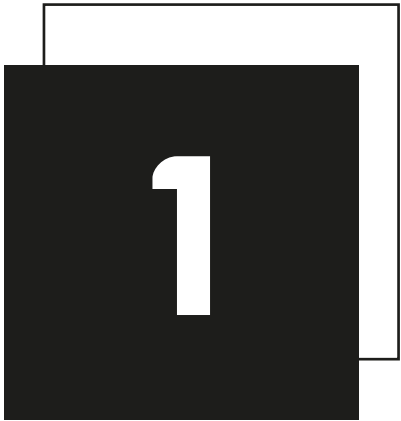
C 0 M 0 Y 0 K 0

- Primary Color Palette

- Secondary Color Palette

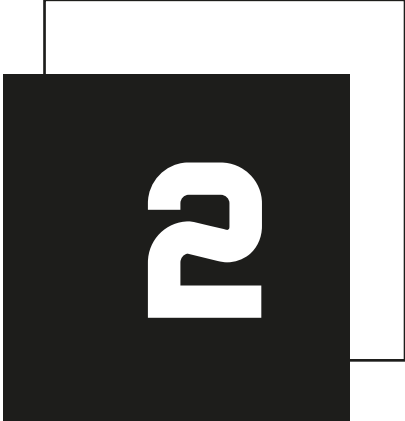


Brand Packaging



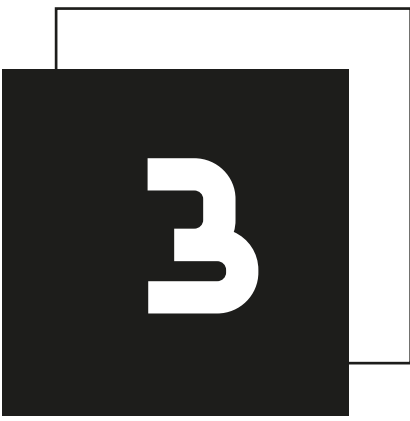
1

INTERACTIVE



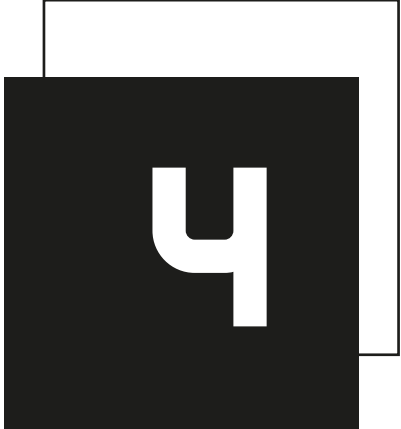
2

ICONS



3

WARRANTY



4

SLOGAN



5

BARCODE

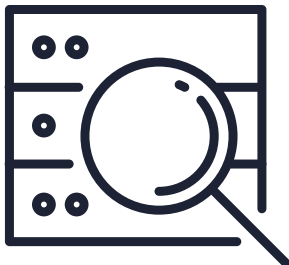
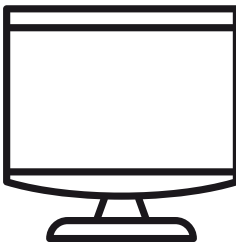
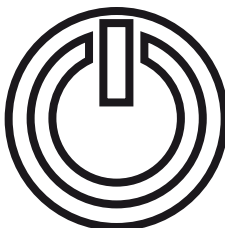
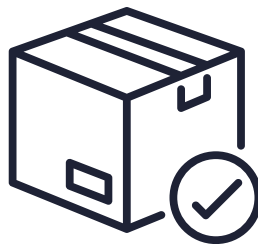
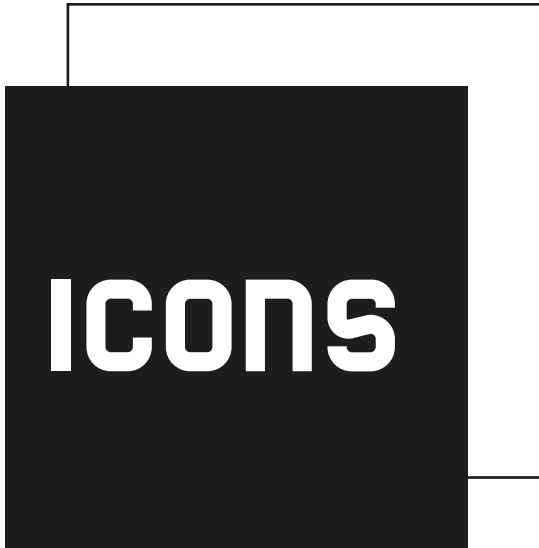


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PATTERN



Brand Packaging



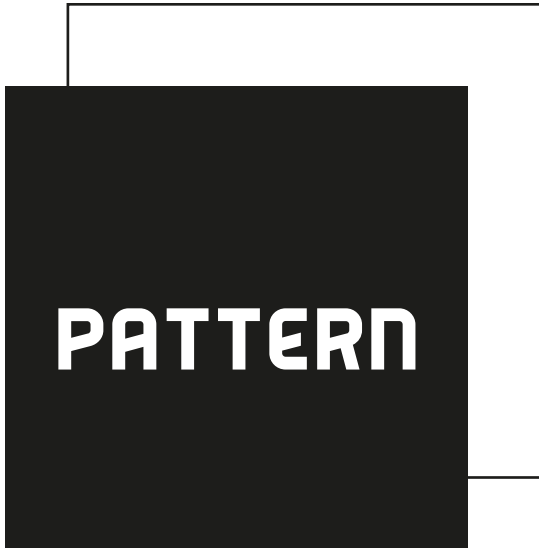
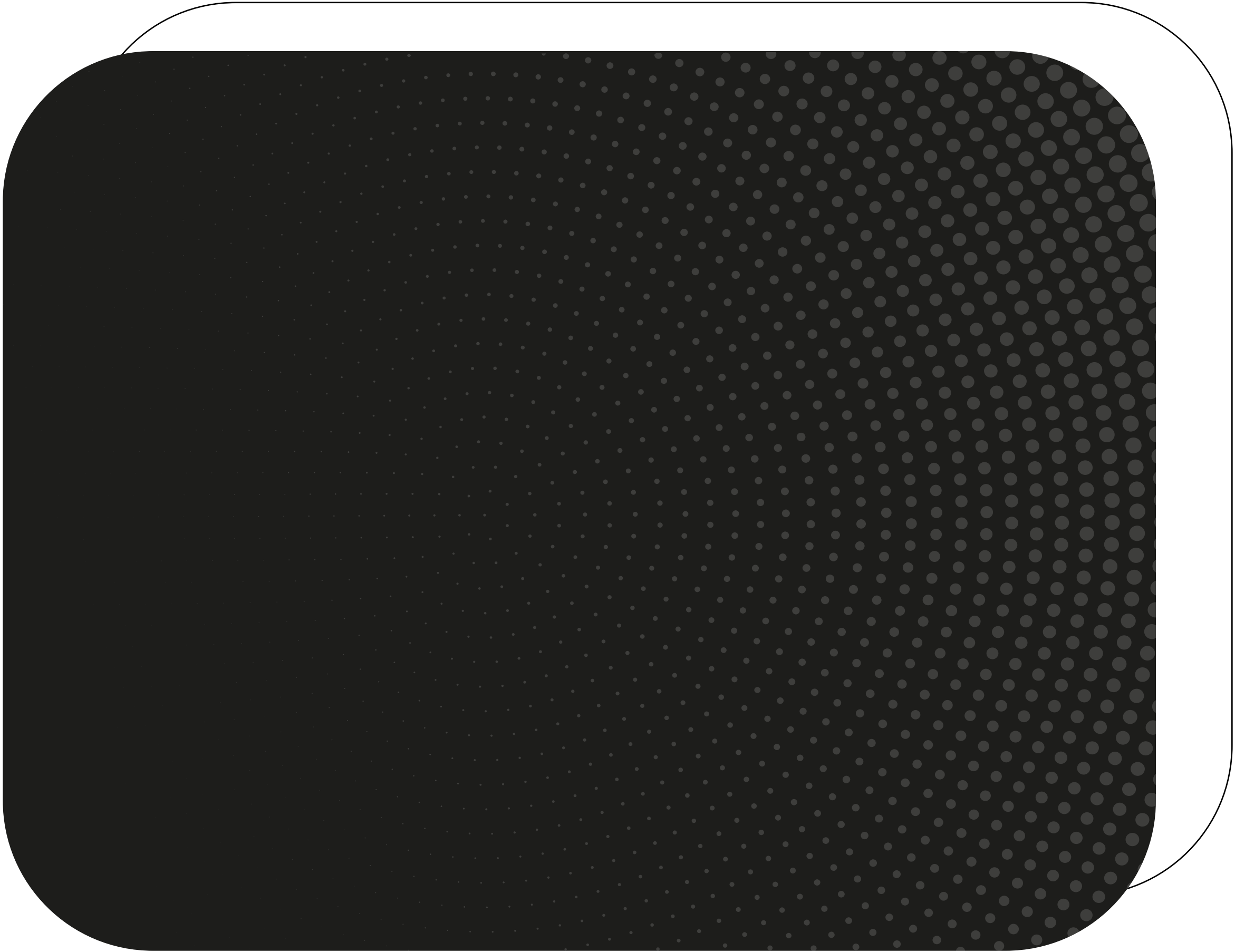
Brand Packaging



WARRANTY



Brand Packaging



Brand Packaging

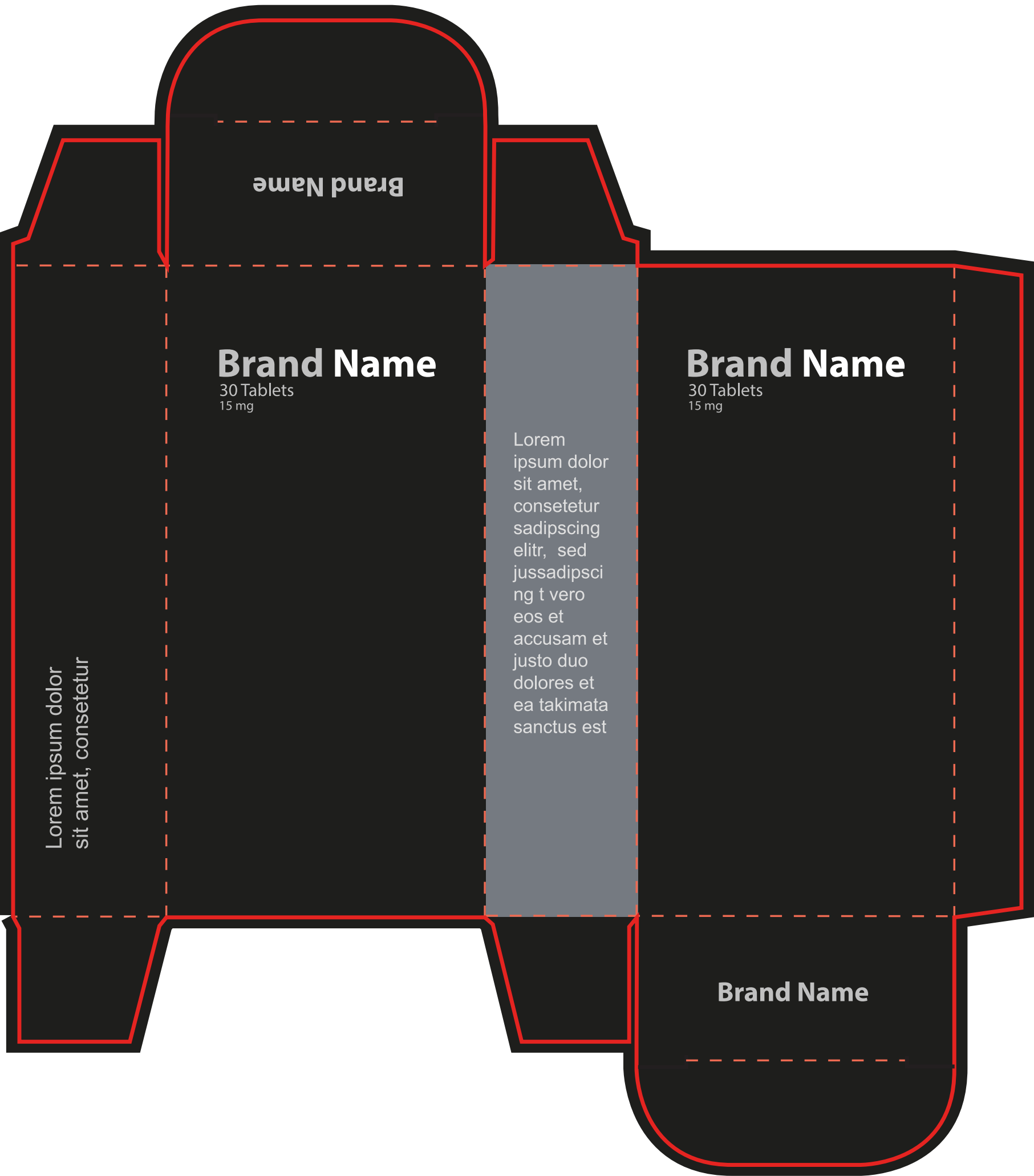
Die-cut

7



Brand Packaging

Die-cut





Brand Packaging

Die-cut

